

# marketamerica.com Non-Profit Organization Program Highlights

**Purpose: For non-profit 501(c)(3) organizations to generate an ongoing stream of revenue in the form of contributions by utilizing a powerful, established business model.  
No out of pocket costs to the organization.**

- Parent Company - Market America  
Founded in 1992, ma is a Product Brokerage and Internet Marketing company that specializes in One-to-One marketing
- The company employs over 600 people globally with international operations in the United States, Australia, Canada, Hong Kong and Taiwan, Philippines and 2.5 billion in accumulated sales.
- The NPO is eligible to receive contributions immediately!

We set up your organization with the latest, most innovative online shopping portal in the country.

- Your loyal following simply pass thru your site to access over 3500 brand name retailers where they already shop AND 2500 ma branded products. Retailers such as Target, Old Navy, Wal-Mart, Holiday Inn, Payless, Travelocity , Disney, Dell, The Apple Store, Home Depot, Staples, Macy's, Delta, Costco, Best Buy, CompUSA, J Crew, to name just a few.
- Website features Include:
  - ✓ Quick, accurate product search & comparison shopping powered by Microsoft *Fast*
  - ✓ 2500 ma Branded Products
  - ✓ Over 3500 Affiliate Partners
  - ✓ ma **cashback** Program: 2% - 35% cashback on purchase
  - ✓ 0.5% cashback on referral purchases leading to thousands of shoppers on your site
  - ✓ All products ship directly to customers
  - ✓ Credit Card processing handled by Market America and Affiliates
  - ✓ Every purchase supports your organization
- The NPO receives a contribution each month from the retail profits from all ma branded product purchases and on the sales volume from purchases made at Affiliate stores up to a maximum contribution of \$3600 per week! This process can be accelerated using our referral program.

To educate and generate more excitement about this program, we will assist the NPO with Wellness Seminars, Transitions Lifestyle System Programs (weight management), Make-up & Skin Care Parties, Motives for Teens, TLS Programs for Teens, Portal Tours, etc..